

GREG WOODBURN

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WORK EXPERIENCE

DESIGNER, Infobase Learning.

New York, NY / June 2006–Present

- Graphic and front-end web designer for a publishing company specializing in reference books and online databases
- Worked closely with senior creative director and company president on the redesign of the company's e-commerce web sites
- Worked on the design and coding of the company's e-mail marketing campaign
- Other projects include the design and development of electronic versions of the company's print products, the design of web graphics to accompany weekly online news stories, the design and development of various internal account management systems, and the updating and integration of new features into existing online products.

FREELANCE DESIGNER

New York, NY / June 2006–Present

- Designed web and print graphics for clients that include NicoleMiller.com and The Albany Society for the Advancement of Philanthropy.

DESIGN INTERN, KOMU (NBC-TV 8).

Columbia, MO / January 2006–May 2006

- Graphics department intern for a local TV news station
- Worked alongside head web designer on the redesign and maintenance of the station's web site
- Handled graphics sports for TV commercials and broadcasts (both TV and web)
- Designed brochures and other promotional material.

DESIGNER, Imprint.

Columbia, MO / January 2006–May 2006

- Graphic designer in an honors-level design practicum
- Worked closely with real clients, providing pro-bono design and gaining valuable real-world experience
- Creatively solved design problems while meeting the clients' needs and deadlines.

EDUCATION

BACHELORS OF ART IN GRAPHIC DESIGN.

University of Missouri-Columbia

- Graduated May 2006
- Member of the Imprint student design club (2004–2005) and the Digital Media Club (2006).

SKILLS

- Have worked closely with developers and creative directors on the in-house design and development of professional e-commerce web sites, databases, and online and print products
- Experience with client based design work through Imprint, an honors-level design practicum, and years of freelance work
- Extensive knowledge of: Adobe Creative Suite, Adobe Premier, Quark Xpress, Macromedia Dreamweaver and Flash, Final Cut Pro, and (X)HTML/CSS/ Javascript.

